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November 6, 2007

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Date: November 6, 2007
Subject: Response to November 14, 2007
Attorney Docket No.: MOD034
Pages: 10 (including this coversheet)APPLICATION NO.: 10/617,295
FILING DATE: July 10, 2003
INVENTORS: James Michael Odom and Scott D. Yelich
TITLE: Real Time Network Exchange with Seller Specified Exchange Parameter
and Interactive Seller Participation

In connection with the above-identified patent application, applicant submits the following:

1. Response to Office Action (9 pp.)

Michael O. Scheinberg
Patent Reg. No. 36,919

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Attorney Docket No.: MOD034

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICATION NO.: 10/617,295

ART UNIT: 3692

FILING DATE: July 10, 2003

EXAMINER: Narayanswamy Subramanian

INVENTORS: James Michael Odom and Scott D. Yelich

TITLE: Real Time Network Exchange with Seller Specified Exchange Parameter
and Interactive Seller Participation

Commissioner for Patents

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RESPONSE TO OFFICE ACTION

In response to the office action mailed on September 14, 2007, please amend the above-identified patent application as follows:

Amendments to the Claims begin on page 2 of this paper.

Remarks/Arguments begin on page 8 of this paper.

CERTIFICATE OF FACSIMILE UNDER 37 C.F.R. 1.08

I hereby certify that this correspondence is being facsimile transmitted to the United States Patent and Trademark Office, Attn: Central Fax Unit to (571) 273-8300 on the date shown below:

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